

Compaq ActiveAnswers for Ensim Hosting Automation

Rapidly deploy and manage service plans

Service providers operate in a highly competitive and rapidly changing market. To stay profitable and build customer loyalty, they require innovative ways to differentiate their services from competitors — all while maximizing revenue from every server and square foot of space. Together, Compaq and Ensim provide solutions that address these unique needs. And with Compaq *ActiveAnswers™*, you can deploy these joint solutions rapidly and with absolute confidence.

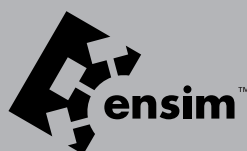
Ensim has created a new category of Internet infrastructure products that allow service providers to build and operate more scalable and profitable hosting businesses. Ensim solutions provide a comprehensive platform designed to automate the management and deployment of hosted services, and the entire family of Ensim products is proven on Compaq *ProLiant™* servers. That integration, along with Compaq's broad range of data center-optimized servers and storage products, make Compaq and Ensim the ideal foundation for large hosting environments.



"Together, Compaq and Ensim provide integrated solutions and services based on Ensim's ServerXchange™ hosting operations platform and innovative Compaq ProLiant™ servers and management tools, enabling Service Providers to increase application hosting profits by significantly decreasing ongoing operational costs."

*Mark Linesch
Vice President
Service Provider Solutions
Compaq Computer
Corporation*

COMPAQ



Compaq ActiveAnswers for Ensim Hosting Automation

Compaq *ActiveAnswers* provides reference configurations and best practices jointly developed by Compaq and Ensim that accelerate and simplify implementation of Ensim hosting automation products on Compaq hardware. These tools lay the groundwork for successful hosting operations, eliminating guesswork and reducing the time you spend integrating, testing and debugging your solution.

The resources you'll find on *ActiveAnswers* for Ensim Hosting Automation are expanding all the time. Here's a sample of what you'll find today:

Ensim ServerXchange™ and Compaq Platforms — a Comprehensive Hosting Automation Solution

This document provides in-depth information on features, deployment and operation of the Ensim ServerXchange™ solution on Compaq ProLiant servers running Linux.

Ensim ServerXchange™ — The Hosting Operations Platform

This document covers market trends and challenges for today's service providers. It explores how the Ensim ServerXchange™ hosting operations platform can help service providers reduce costs and increase profitability.



Take advantage of *ActiveAnswers* to deploy the entire suite of Ensim products:

- **ServerXchange™** — the industry's first comprehensive hosting operations platform designed to enable hosting providers to automate the management and deployment of hosted services.
- **InstantServer™** — patent-pending virtualization technology that partitions servers into multiple Private Servers that are secure and isolated. Each Private Server acts in the same way as a dedicated server.
- **Application Manager** — offers a range of popular hosted software applications that may be easily deployed and managed as service offerings. Automatically installs and configures the applications required for the service to operate.
- **Ensim AppXchange™** — a live connection to software updates that allows service providers to continuously add new and differentiated hosting plans to their menu of offerings.

Where do you start?

Just visit Compaq *ActiveAnswers* for Ensim Hosting Automation and browse the resources you'll find there. It's free, and there's no better way for deploying Compaq and Ensim solutions.

For more information:
compaq.com/ensim

compaq.com

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Inspiration Technology

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