HP Storage Media

New—DAT 72 Storage Media Kits

HP's New DAT 72 Storage Media Kits provide a complete tape media solution in one easy to buy product.

All too often even the most well intentioned tape backup administrators put their data at risk due to making simple, yet common mistakes regarding their media. Fortunately, HP Storage Media Kits can minimize these risks in your organization. Each kit contains everything you'll need to maximize your chance of successful tape backup—everytime.

Designed for

Small to medium sized organizations and remote offices of large corporations that perform local tape backup

Each kit contains

- Fourteen HP DAT 72 Data Cartridges to maintain sufficient media on hand at all times
- One HP DAT 72 Cleaning Cartridge to help ensure you can clean your drive when needed
- Protective Media Case offers additional protection for your media when storing or transporting cartridges between locations
- Twenty Colored Data Cartridge Labels to minimize the chance of the wrong tape being inserted into the drive
- *The Essentials of Successful Tape Backup* is an easy to read guide on successful tape backup principles that includes content from the award winning book *The Backup Book* by Dorian J. Cougias
- HP StorageWorks Data Protector Express evaluation software CD allows you to evaluate the full functionality behind HP's data backup and disaster recovery software for small to medium sized organizations free for 60 days.

Product lineup

HP DAT 72 Storage Media Kit	C8012A

Common risks to data

- Cartridge overuse—Use and reuse of data cartridges year after year, often beyond recommended guidelines
- Improper storage—Storage of data tapes on desktops, open drawers or shelves where they are subject to dust, pollutants, theft or environmental hazards
- Improper transportation—Transporting data cartridges in dusty bags, boxes, pockets or even car trunks leads to numerous risks including vibrational shock damage, dust and pollutant contamination, and theft.
- Infrequent tape drive cleaning can lead to data recording and performance issues.
- Wrong tape insertions—Insertion of the wrong tape in the drive can overwrite important information.

HP Storage Media Kits offer a comprehensive portfolio of valuable HP tape media products in one easy to buy solution.

1. Fourteen HP DAT 72 Data Cartridges
Ensures backup administrators have sufficient media on hand and minimizes the chance that administrators are overusing older data cartridges.

2. One HP DAT 72 Cleaning Cartridge
Allows you to clean your drive on a frequent and ongoing basis

3. Protective Media Case
Provides additional protection for your data cartridges when storing or transporting your media. Designed to hold fourteen pieces of HP DAT 72 media. Each molded case has double walls to protect media against thermal shock while the molded dividers cradle each piece individually. Multiple cases can be stacked on top of each other to save space and each case can be locked (lock not included).

4. Twenty Colored Data Cartridge Labels
Reduces the chance that the wrong tape is inserted in the drive. Each kit comes with twenty colored cartridge labels that clearly differentiate different media sets from each other. Now your "Daily" sets appear visually different from your "Weekly," "Monthly," "Quarterly" or "Annual" sets. Tailor your backup program to your needs!

5. Free copy of *The Essentials of Successful Tape Backup*
Created with content from the award winning book *The Backup Book* by Dorian J. Cougias, backup administrators will find this brief and easy to read guide on successful tape backup and archival principles a valuable resource in ensuring your information gets backed up correctly—every time.

For more information go to www.hp.com/go/storagemedia

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